

FDX Fall 2022 Global Summit

Adoption is NOW! Enhancing Revenue, Relevance, and Reputation

SPONSOR PROSPECTUS

October 18-20, 2022 | Hilton Dallas Park Cities



Hotel Information



Hilton Dallas Park Cities
5954 Luther Lane
Dallas, TX 75225



FDX Room Block Rate:
US\$205/night + tax

Parking:
Valet only; reduced daily rate \$16/day



Airports:
Love Field–6 miles
Dallas Fort Worth–20 miles

For more information or to secure your sponsorship, contact:
Lori Pierelli, lpierelli@financialdataexchange.org;
+1 443 226 8093

For more information or to secure your sponsorship, contact: Lori Pierelli, lpierelli@financialdataexchange.org; +1 443 226 8093

Sponsorship Overview

Avail.

Benefits



Platinum: 45-minute speaking slot
\$25,000

2

- General session
- Premium logo placement on Summit signage and website
- 2 free, reserved 30-minute slots in sales closing room
- Opt-in attendee list (name, company, email only); two weeks prior to event and on-site



Gold: 30-minute speaking slot
\$17,500

2

- General session or breakout track
- Prime logo placement on Summit signage and website
- 1 free, reserved 30-minute slots in sales closing room
- Opt-in attendee list (name, company, email only); two weeks prior to event and on-site



Lanyards/Registration
\$8,000

SOLD

- Exclusive sponsorship
- Logo on Summit signage, website, and registration page
- Opt-in attendee list (name, company, email only); one week prior to event and on-site
- Sponsor provides lanyards



WiFi
\$7,500

1

- Exclusive sponsorship
- Custom landing page, branded network name and password
- Logo on Summit signage and website
- WiFi instructions placed in venue with your brand
- Opt-in attendee list (name, company, email only); one week prior to event and on-site

For more information or to secure your sponsorship, contact: Lori Pierelli, lpierelli@financialdataexchange.org; +1 443 226 8093

Sponsorship Overview

Avail.

Benefits



Tabletop booth (6 ft.)
\$5,000

5

- Logo on Summit signage, website, and registration page
- Opt-in attendee list (name, company, email only); one week prior to event and on-site
- Dedicated networking happy hour



Breakfast
\$5,000

3

- Logo on Summit signage and website
- Branded signage during meal
- Includes F & B
- Opt-in attendee list (name, company, email only); one week prior to event and on-site



Lunch
\$6,000

3

- Logo on Summit signage and website
- Branded signage during meal
- Includes F & B
- Opt-in attendee list (name, company, email only); one week prior to event and on-site



Refreshment Break
\$2,500

5

- Logo on Summit signage and website
- Branded signage during meal
- Includes F & B
- Opt-in attendee list (name, company, email only); one week prior to event and on-site

For more information or to secure your sponsorship, contact: Lori Pierelli, lpierelli@financialdataexchange.org; +1 443 226 8093

Sponsorship Overview

Avail.

Benefits



Networking Happy Hour
\$7,000

SOLD¹

- Logo on Summit signage and website
- Opt-in attendee list (name, company, email only); one week prior to event and on-site
- Includes F & B



Dine-around
\$2,500

5
(Wednesday
only)

- We will post your dine-around signup at registration
- Sponsor responsible for dinner logistics



Branded Hotel Room Keycard
\$5,000

1

- All attendees will carry your brand with them
- Opt-in attendee list (name, company, email only); one week prior to event and on-site



Branded Giveaways
\$2,500

unlimited

- Attendees love good swag!
- Branded item stuffed into attendee registration bags
- Sponsor provides giveaways

For more information or to secure your sponsorship, contact: [Lori Pierelli, lpierelli@financialdataexchange.org](mailto:lpierelli@financialdataexchange.org); +1 443 226 8093

Sponsorship Overview

Avail.

Benefits



Brand awareness
\$1,000

unlimited

- Raise your profile to registrants and attendees
- Your logo will be placed on the Summit landing page and virtual lobby



Seat Drop
\$1,000

unlimited

- We will place your collateral on attendee seats



Custom sponsorship
TBD

unlimited

- Have an idea for a sponsorship not included here? Contact us - we're open to fun and creative ideas!

* Attendee lists are opt-in only; name, company, job title, email.

NOTE: ALL SPONSORSHIPS ARE SUBJECT TO FDX ANTI-TRUST GUIDELINES.

For more information or to secure your sponsorship, contact: **Lori Pierelli, lpierelli@financialdataexchange.org; +1 443 226 8093**

Terms & Conditions

Dress Code:

Proper attire is business casual. Presenters are expected to wear appropriate clothing to include (Business casual dress: collared shirt, pants, and dress) and be well groomed in a respectful manner.

On-site Fees:

Exhibitor storage and handling arrangements must be made with the hotel service provider directly. Additional on-site charges may include, but are not limited to, shipping/handling, electrical, audio/visual, and other rental fees as determined by your needs as an exhibitor.

Deadlines and Cancellations:

Failure to adhere to deadlines, including, but not limited to abstracts, presentations, payment, etc., will put your sponsorship at risk for replacement or cancellation without sponsorship refund. Financial Data Exchange will process a full refund, less an administrative fee of ten percent (10%) when the approved written cancellation is received 45 days prior to the first day of the event. An approved request for a refund received on or after the 44th day will receive a 50% refund less an administrative fee of fifteen percent (15%). No refunds will be allowed on or after the 21st day prior to the first day of the event. In the event Financial Data Exchange must cancel the summit due to unforeseen circumstances, FDX will refund the sponsorship fees that have been received. Financial Data Exchange does not assume responsibility for any additional costs, charges, or expenses; to include, but not limited to, costs for travel and lodging.

Admission Restrictions and Requirements:

Attendance at the Financial Data Exchange Global Summit is open to FDX members, potential members, and approved external sponsor companies.

Financial Data Exchange does not allow regulators or members of the media to attend the Summit.

NON-MEMBER SPONSORS:

You MUST review and sign:

- FDX NON-MEMBER ATTENDANCE AGREEMENT WITH NON-DISCLOSURE ANTITRUST AND INTELLECTUAL PROPERTY RIGHTS AGREEMENTS

The Agreement will be sent with your contract for signature.

Rules of Engagement

Financial Data Exchange values its members, sponsors, and participants at events.

No sales pitches are allowed (other than at a sponsor's table, sponsor's event, or other sponsorship activity where the attendee would reasonably assume a sales pitch to be provided); however, hard sales tactics are not welcome at FDX events. We recognize that sponsors are for-profit organizations; sales will come from building trusted relationships with attendees. Please do not pursue reluctant attendees.

Presentations must be educational and informative in nature. Corporate slide decks may be used so long as organization branding is subtle in nature and does not demean any FDX member. Additional branded content is limited to sponsorship activities.

Presentations, postings, and messages should not contain comparative promotional materials

(comparing sponsor's services to another company's services), special offers, job offers, or hard sales tactics. Financial Data Exchange reserves the right to remove such messages and potentially ban sources of those solicitations.

Financial Data Exchange retains the right to request presentation revisions that adhere to our expectation of educational, informative content.

Participants will not photograph, copy, or take screen shots presentations, Q & A, or any chat room activity that takes place during the event outside of such sponsor's presentation(s).

Disruption of presentations during sessions, in the exhibit hall, online or at other events organized by Financial Data Exchange will not be tolerated and violators who fail to comply will be removed if necessary.

For more information or to secure your sponsorship, contact:
Lori Pierelli, lpierelli@financialdataexchange.org;
financialdataexchange.org;
+1 443 226 8093

For more information or to secure your sponsorship, contact: Lori Pierelli, lpierelli@financialdataexchange.org; +1 443 226 8093

Code of Conduct

Financial Data Exchange is committed to providing a safe, productive, and welcoming environment for all meeting participants whether attending virtual or in-person.

Financial Data Exchange is dedicated to providing a harassment-free event experience for everyone, regardless of gender, gender identity and expression, age, sexual orientation, disability, physical appearance, body size, race, ethnicity, religion, or technology choices. We do not tolerate harassment in any form. Event participants violating this policy may be expelled without a refund from the event, and future events, at the discretion of Financial Data Exchange.

If you experience harassment, or witness any incidents of unacceptable behavior, FDX asks that you inform a FDX staff member.

Unacceptable Behavior is defined as:

Harassment, intimidation, or discrimination in any form. Verbal abuse of any attendee, speaker, volunteer, exhibitor, FDX staff member, service provider, or other meeting guest. Examples of verbal abuse include, but are not limited to, verbal comments related to gender, sexual orientation, disability, physical appearance, body size, race, religion, national origin, inappropriate use of nudity and/or sexual images in public spaces or in presentations, or threatening or stalking any attendee, speaker, volunteer, exhibitor, the FDX staff member, service provider, or other meeting guest.

Enjoy the positive environment, take advantage of the opportunities to interact with members, and demonstrate a willingness to collaborate.

All sponsor payments are due by Oct 7, 2022.

Non-payment will result in a forfeit of sponsorship slot.

Credit cards are accepted with an additional 3% processing fee.